



# U.S.-MEXICO CUSTOMS COMPLIANCE

Hotel Omni Galleria Houston | February 12-14, 2014

Join us for a high-level exchange of knowledge and expertise analyzing customs compliance from the U.S. and Mexican perspectives. The importance of being up-to-date with customs regulations and practices cannot be overstated for companies involved in cross-border operations. Every day the U.S. and Mexico customs authorities issue assessments worth thousands or even millions of dollars. Most of these assessments could have been avoided had the appropriate compliance practices and risk assessment instruments been in place. The conference will allow presenters and attendees to share knowledge and experience from the trade and legal standpoints to prevent or reduce the risks of a customs problem. Learn about current audit approaches followed by U.S. and Mexico authorities and learn from the mistakes of others.

Do not miss the opportunity to listen to and have an exchange with U.S. and Mexican government customs officials, former U.S. customs auditors and expert U.S. and Mexican attorneys about what you should know concerning customs compliance and how to put it in practice.

## Who Should Attend?

- U.S. and Mexico trade compliance professionals and attorneys
- Controllers responsible for import valuation
- In-house compliance attorneys in the U.S. and Mexico
- Trade counsel
- Compliance specialists
- Logistics professionals
- Compliance professionals interested in networking with their Mexico counterparts
- U.S. and Mexico customs brokers

## U.S. Compliance Topics:

- Risk assessments (learn what U.S. Customs looks for during audits from a former customs auditor)
- U.S. Import Compliance Manuals (How critical are these manuals for compliance?)
- How to prepare for U.S. Customs assessments, NAFTA verifications and valuation reviews of Mexico imports
- Customs penalties, reasonable care and recordkeeping (How to stay out of trouble)
- Valuation under Computed Value for controllers
- NAFTA 101 (Learn before you sign any NAFTA Certificates of Origin)
- Top 10 Do's and Don'ts

## Mexico Compliance Topics:

- [2014 Amendments to the Customs and Tax Laws](#)
- Find out what you may be doing wrong (even if "everybody" is doing it that way)
- [IMMEX Programs and Compliance \(Annex 24, temporary import value, pro-forma versus commercial invoices\)](#)
- Selling through an IMMEX? (pros /cons and options to consider)
- [Dealing with Mexican customs authorities \(what to do during an audit and damage control\)](#)
- NAFTA certificates of origin (do not issue or use them until you are sure you understand them)
- [Top 10 Do's and Don'ts \(main mistakes companies make and how to keep the company in good customs standing\)](#)

Opening Reception and Registration is on Wednesday February 12, 2014.

Conferences begin at 8:30 am on Thursday February 13, 2014 and end at 1:00 pm on Friday February 14, 2014.

**Networking reception:** The Thursday evening reception is designed to allow participants to network with their US and Mexico counterparts.

**Earn 7.50 CLE hours by the State Bar of Texas.**

**Earn 12 CCS points NCBFAA.**

**Discounted Early Bird Registration** (available until November 29, 2013).....US\$ 475

**Registration** (Due by January 21,2014).....US\$ 575

For more information and to register online go to [www.customsconferences.com](http://www.customsconferences.com) or call Antonio Franck at (512) 614-1562 ([Afranck@ccn-law.com](mailto:Afranck@ccn-law.com)) or Guillermo De Leon at (281) 475-9309 ([Guillermo@deleontrade.com](mailto:Guillermo@deleontrade.com))

Registration also comes with conference materials and free **bonus materials** including:

- Checklist for self-auditing customs operations in Mexico (a US\$900 value)
- US HTS and Focus Assessment Kit

**Scheduled Speakers:**

- Tom Jesukiewicz**, Houston Audit Field Director, US Customs and Border Protection
- Invited, Alejandro Chacón Rodríguez**, Mexico Customs Official, Administrador General de Aduanas, Servicio de Administración Tributaria (SAT)
- **Kartapurkh Khalsa**, Corporate Import Compliance Attorney, National Oilwell Varco (NOV)
- Carlos Marron**, Senior Investment and Trade Commissioner in Texas, **ProMéxico**
- Alfonso Rojas**, President of the **ASAPRA**.
- Jay Acayan**, Partner, Givens & Johnston, PLLC
- Scott Johnston**, Partner, Givens & Johnston, PLLC
- Cindy Deleon, Auditor & Former US Customs Auditor**, Deleon Trade LLC
- John Metrich, Auditor & Former US Customs Auditor**, Deleon Trade LLC
- Rene Cacheaux**, Partner and Co-Founder of Cacheaux, Cavazos & Newton, LLP
- Miriam Name**, Partner, Cacheaux, Cavazos & Newton, LLP
- Charles Foster**, Partner, FosterQuan, LLP

**Location reservations:**



Four Riverway, Houston, Texas 77056, Phone: (713) 871-8181, Fax: (713) 871-0719

A limited number of rooms have been reserved at the special rate of US\$189 for single/double and available 3 days pre-post conference based on availability. Your reservations must be made by January 21, 2014 at (713) 871-8181 or at [www.customsconferences.com](http://www.customsconferences.com) click on the "Venue Link" tab located on the top right corner of our event home page, and such will immediately re-direct you to the Omni Hotel website created for our attendees.

Free wireless internet in guest rooms and parking in brown lot behind the hotel. Complimentary transportation within 3 miles.

